

Show me the money

arts funding workshop

About South East Arts

3 councils in the region – Bega Valley, Eurobodalla, Snowy Monaro Regional

Part of Regional Arts NSW and 14 RADOs

Services include:

- Monthly e-news (subscribe now)
- Self-listing what's on and artists directory - website
- Advice on funding, legal, governance
- Managing annual CASP funding round

Project areas include:

- Aboriginal arts and cultural development
- Screen Industry development
- Swell - Arts and Health

3 questions

Why?

Where?

How?

Overview

- Arts funding
 - RANSW, CreateNSW, Australia Council for the Arts
- Sponsorship and donations
- Preparing applications
- Application feedback
- Acquittals
- CASP and Smarty Grants

CreateNSW

Program Funding

Annual , Service Organisations

Project Funding

Arts and Cultural Projects , Creative Capital Fund

Regional Projects

Regional Arts Touring , Regional Partnerships

Aboriginal Arts and Culture Projects

Aboriginal Regional Arts Fund, Aboriginal Quick Response,
Aboriginal Arts Fellowships, Creative Koori – strategic program

Professional Development

Artist Support Quick Response , Fellowships , Young Regional Artist
Scholarships

Regional Arts NSW

Regional Arts NSW manage grant programs:

- Country Arts Support Program (CASP) closes late-July
- Regional Arts Fund (RAF) closes mid-August 2018
- Quick Response Arts Grants (Quicks)

www.regionalartsnsw.com.au

Australia Council for the Arts

Three rounds per year – February, June, October

Career Development Grants for Individuals and Groups

Arts Projects for Individuals and Groups

Artists with Disability Funding

Arts Projects – Organisations

Fellowships

Four Year Funding for Organisations

Sponsorship and donations

Sponsorship

- Business support for a project or artist
- Usually one off
- Can provide cash or in-kind support

Donations

- Freely given and unencumbered
- Donor does not expect anything in return
- Donation can be eligible for tax deduction
- Using the ACF for donations

Crowd Funding

Funding applications

- allow plenty of time for preparation and research
- gathering information will assist in other funding applications
- information may vary from one program to another, some basics are common to most
- read the guidelines thoroughly before commencing your application
- overview of the program's objectives and its eligibility criteria, categories and amounts of funding available, required support material and closing dates
- seek clarification if you are unclear about whether your application fits the objectives and eligibility criteria of the funding program
- check other projects funded through the funding program – the most up-to-date list for CASP and RAF can be found on the RANSW website

Your organisation

Most applications will generally ask you to provide an overview of your organisation i.e. its background/ history, aims and objectives, current or recent projects and its future directions.

Preparing a grant application is a useful exercise in terms of planning and shaping your organisation. For some, the process can even help to clarify what you hope to accomplish as an organisation.

This information will define ‘who you are’ and ‘what you do’ to the panel assessing your application.

You may be asked to elaborate on collaborations or partnerships with other organisations or groups within your community or region.

Project Planning

Start with an idea, not a desire to get a grant. Make sure you ask yourself the following questions and make notes against each point:

WHAT is the project? Define your project before you even look at any grant application forms. Outline its aims and objectives and do a step-by-step project plan.

WHY do you want to do this project? What do you want to achieve? What are the proposed outcomes of the project? How is it significant or meaningful to your community? Identify the ongoing benefits after the life of the project.

WHERE will the project take place – the location/venue?

WHO are you targeting – both in terms of participants and audience?

HOW will you manage and carry out the project? Do you have the capacity to deliver the project? How and who will manage the funds? What resources are needed (financial, human, materials)?

Project Planning

Identify – artists, artswokers, consultants, facilitators or any other personnel involved – both paid and volunteer. Check their availability and also their suitability. CVs and agreements

Support - other sources of support within your community e.g. local government, community groups, local libraries, industry groups, P and C Associations. Letters of support

Documentation - how you will document the process and outcomes of the project - photographic and/or digital documentation

Other Funding - explore funding options under other grants programs.

Time - allow time for preparation - what is required? Additional material like CVs, financial statements, letters of support may be requested and these rely on other people's time commitments.

Budgets

Do NOT request more than the maximum amount available

Do NOT expect a grant to pay for your entire project.

DO read all the explanatory notes included in the budget section of the application form.

DO estimate the 'in-kind support' – that is, the non cash items donated to your project.

DO contact the RANSW Funding Officers or your local Regional Arts Development Officer for guidance in completing your budget.

Applications

Read the GUIDELINES AND APPLICATION FORM

Be CONCISE

Be PRECISE

The FRESH EYES test

If Unsuccessful

Funding contact officer

Application feedback

Improvements

Try again?

Grant recipients

- Insurance cover – public liability volunteer insurance
- Artists' ABN and Contracts – Statement of supply - www.artslaw.com.au
- Working with children check
- Auspicing arrangements – auspice fee?
- Conditions of grant – changes in project and timing
- Acknowledgements – logos and press

Acquittals

- An Acquittal form will either be sent to grant recipients with the grant payment letter or available on website
- Other information and documents will also help you acquit a grant. Keep copies of all publicity, media/ news clippings, programs, catalogues, invitations, good quality photographs, DVDs.
- Think about how you will measure and evaluate your project. You will need to collect statistics on audience and participants as they are required as part of the statistical report.
- Keep good financial records to demonstrate how the funds were spent. You will need to supply a verified (i.e. Director or Treasurer's signature) Profit & Loss Statement or Audit Statement.

On-line applications

- Smarty Grants
- Word limits
- Attachments – combining pdfs and file size limits
- Time outs – save regularly
- Review and save
- Record of applications and acquittal forms