



South East Arts Media Release

4th February 2014

Arts Media Workshops

South East Arts is offering two Arts Media workshops to artists, arts organisations and people involved in creative events within the South East Region.

The workshops are designed to assist people with up to date practices and preferred methods across traditional media like press and radio and also trends and tips on social media.

As with most arts projects, there usually isn't much budget available for paid advertising so it's vital for projects to be promoted in communities by as much media exposure as possible.

The workshops will cover press, radio, community and social media with industry speakers from local newspapers, radio stations, council and South East Arts. The aim is for people to gain inside information on deadlines, how to supply images, writing a release, planning an integrated media campaign and appealing to their audiences.

The first workshop is in Bega on Monday the 24th March, 10am – 1pm in the Council Chambers and the second workshop is in Moruya on Wednesday the 26th March at the Moruya Gold Club from 10am – 1pm.

To book your place please email seainfo@southeastarts.org.au. Cost is \$15 per person payable on the day.

-Ends-

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