



South East Arts Media Release

For immediate release

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New Screen Industry Strategy for regional SE NSW

South East Arts will launch their Screen Industry Strategy for the region in Jindabyne on 19 June. Compiled for South East Arts, by consultant Lois Randall, in collaboration with screen industry professionals across the region, the strategy's goal is to **build the capacity of screen content creators and practitioners in South East NSW.**

Supporting young content creators, presenting regional stories, broadening audience participation and bringing productions to the region are high on the agenda. The strategy covers all aspects of screen industry from feature films to TV productions and gaming.

South East Arts General Manager, Andrew Gray is looking forward to launching the strategy, "The strategy is geared at developing a regional network of self sustaining screen industry professionals. Under the banner of SEA Screen, the local industry has already been brought together by the consultative process undertaken to develop the strategy. "

"Collaborating with the screen industry and the wider-community, developing pathways and opportunities that may not currently exist is a great move forward. South East Arts will be presenting an annual Screen Summit and a range of workshops including professional mentoring opportunities," he said.

A SEA Screen group is already active on Facebook and a Screen Industry Register is being developed by South East Arts on their website – where those working in the field within the region can register their services, skills and experience.

The South East Arts Screen Industry Strategy will be launched at Wildbrumby Distillery at Jindabyne on Friday 19 June in conjunction with a networking event and SEA Screen Locations Workshops delivered by Screen NSW and South East Arts.

South East Arts youth short film competition, YoofTube will be launched shortly within the region with entries closing on 7 August.

More information is available on the website southeastarts.org.au or by phoning South East Arts (NSW) Inc. on 6492 0711.

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Image: Filming of Tom Cowan's "Life Class" in Candelo was just one of the triggers leading to the emergence of co-operative filmmaking in the Bega Valley, now bolstered by an industry strategy for the entire region from South East Arts.

Media contact: email seainfo@southeastarts.org.au